

Benefits of Corporate Membership

The American Society for Engineering Education (ASEE) began in 1893 as the Society for the Promotion of Engineering Education (SPEE) and was incorporated in the Commonwealth of Pennsylvania on January 29, 1943. As of that day, the Society had \$13,500 cash and no real property assets. The name change occurred in June 1946 at the Annual Conference hosted by Washington University in St. Louis.

Our Vision

Excellent and broadly accessible education empowering students and engineering professionals to create a better world.

Our Mission

ASEE advances innovation, excellence, and access at all levels of education for the engineering profession.

Our Values

Excellence, engagement, innovation, integrity, diversity, and inclusion

Our Goals

ASEE recognizes the term "engineering education" to encompass the full academic spectrum of instruction, research, scholarship, practice, and service. ASEE also has an enduring commitment to continuous improvement.

In the context of the above two statements, ASEE pursues the following goals:

- Innovation ASEE will advance the development of innovative approaches and solutions to engineering education.
- Excellence ASEE will advance excellence in all aspects of engineering education while continuously improving the member experience.
- Access ASEE will advocate for equal access to engineering educational opportunities for all.
- Advocacy and Public Policy ASEE will be the leading advocate for advancing the broad interests of engineering
- Communities ASEE will cultivate an inclusive community that engages all members and values the contributions of all stakeholders.
- Communication ASEE will implement a robust, transparent communication strategy that effectively links all stakeholders.
- Diversity and Inclusion ASEE will promote diversity, broadly defined, by modeling equity and inclusion through its policies and practices.
- Internal Organization—ASEE will be a strategic and dynamic organization with knowledgeable and responsive staff that enhances stakeholder engagement.
- Financial Stability ASEE must carefully balance investment opportunities in activities and programs to meet future needs with our current responsibilities, developing and maintaining a robust cash reserve and ensuring that expenditures align with the organization's mission.

Three Long-Term Benefits of Membership

- Keep abreast of trends in engineering education and research: ASEE Membership enables your organization to establish an ongoing dialogue with deans, department heads, researchers, teaching faculty, and administrators from the finest engineering and engineering technology programs in North America.
- Influence what and how engineering students are taught:
 Engineering educators rely on corporate input to shape curriculum trends and develop relevant research projects.

 Corporate interaction helps educators understand industry needs more fully and enables them to prepare their students to meet these needs.
- Ensure the future quality of engineering and engineering technology: Your active participation and support will make a crucial difference at the most basic and critical level
 — the education of future engineers and engineering technologists who will be the backbone of your organization in the decades to come.

Corporate Member Council

As an ASEE Corporate/Non-Academic Member, you may appoint a "Key Contact" to represent your organization on ASEE's Corporate Member Council (CMC). The CMC has a specific mission to advance the dialogue and collaboration between academia and industry. Meeting twice a year and offering participation in other events throughout the year, the Council provides the ideal conduit for communications from industry into the top engineering and engineering technology education levels.

Two Levels of Membership

ASEE offers two levels of corporate, association, and governmental membership based on the size of your organization:

Standard Membership is for companies with 100 or more employees, non-profit organizations with 25 or more employees, and government entities. Standard members may choose up to four Contact Members — a Key Contact representative to the Corporate Member Council and three others — who will receive the benefits of individual ASEE membership, as outlined below, at no added cost.

Annual dues: \$1,62100

Affiliate Membership is for companies with fewer than 100 employees and non-profit organizations with fewer than 25 employees. Affiliate members name one person to serve as their Corporate Member Council representative and receive individual ASEE membership benefits.

Annual dues: \$406.00

Optional Added Membership Benefit

Engineering Research Council (ERC) – For an additional fee, both standard and affiliate Corporate/Non-Academic Members can participate in ASEE's Engineering Research Council (ERC). The ERC comprises engineering faculty members, research administrators, and representatives of corporations and government agencies concerned about funding and administering federal research funds to engineering colleges.

Annual added dues: \$183

Immediate Membership Benefits to Your Representatives Each representative from your organization will receive the following:

- An online subscription to <u>ASEE PRISM</u>, the Society's awardwinning magazine, covers the full spectrum of engineering/technology education issues. Published four times per year.
- An online subscription to ASEE's peer-reviewed quarterly *Journal of Engineering Education*
- Password-protected access to members-only areas of the Society's website, including the electronic membership directory and back issues of PRISM magazine.
- Discounted <u>registration</u> at the ASEE Annual Conference & Exposition and other ASEE meetings, conferences, and events
- The opportunity to affiliate with any number of ASEE's 56 professional interest <u>divisions</u>.
- Unlimited networking opportunities through the Annual Conference, the <u>ASEE Conference on Industry and</u> <u>Education Cooperation</u>, regional meetings, and divisionsponsored activities

Your organization will also receive discounts on exhibit space at the Annual Conference & Exposition and advertising space in ASEE PRISM.

Before submitting this completed membership application, please have your Key Contact and Contact Members create ASEE <u>accounts</u> here and send their names along with this application to <u>membership@asee.org</u>. The key contacts and contact members do not need to join ASEE; they only need to create profiles that ASEE's membership team will link to the organization's institutional membership.

Corporate Member Application 2024 - 2025

(PRICES EFFECTIVE 10/1/2023 - 9/30/2025)



| Organization's Name: | |
|--|--|
| Department: | |
| Address 1: | |
| Address 2: | |
| City:State: | Zip: Country: |
| Main phone: | Main fax: |
| URL: | |
| Number of Employees: | |
| Membership Category: | |
| Please indicate the membership category appropriate to | the type and size of your organization: |
| ☐ Corporate Member (100 or more employees)_ | \$1,621 annual dues |
| ☐ Corporate Affiliate Member (<100 employees) | \$406 annual dues |
| ☐ Association Member (25 or more employees)_ | \$1,621 annual dues |
| ☐ Association Affiliate Member (<25 employees) | \$406 annual dues |
| ☐ Government Member | \$1,621 annual dues |
| | |
| For an additional fee, each membership category may a | ssign one ASEE member to ASEE's Engineering Research Council (ERC) |
| ☐ ERC Membership (optional) | \$183 additional dues |
| | |
| Method of Payment: | |
| ☐ Check enclosed, payable to ASEE in US\$. OR: | Bill My ☐ MasterCard ☐ Visa |
| Card Number: | Expiration Date: |
| Name on Card: | Signature: |

Complete and return to: membership@asee.org